

HAPPY NEW YEAR

In 2018 we delivered some great signage packages for our customers showcasing our skills and expertise in delivering a wide range of projects. Let's take a look at some of these.

service excellence

At Omega Signs we invest heavily in Project Management to ensure we bring all elements of our clients' needs together to successfully delivery a project. A great example of this was the rebranding of **John Lewis & Partners** and **Waitrose & Partners** in September 2018 where we are proud to have been chosen to be their integral signage partner. This was a big project and involved strong team work across the organisation.



listening & understanding

A good result comes from working in partnership with strong two way communication. At **ASDA** we completed a wide range of different projects from landing the second **Home Shopping Centre**, the **first petrol canopy at Barrow** and the **new signage package for the Hot Pizza counter at Asda**. This consultative process has ensured we have delivered for ASDA across the year.





adding value

We believe that design and engineering go hand in hand. **The Bull at Romford** is a great example of bringing together design innovation but keeping a real eye on manufacturing capability. The result is a unique signage solution which really puts the pubs branding at the forefront.



visual stimulation

Design innovation really has been at the forefront of our work in 2018 and we have seen some great examples of this across all sectors from the new timber 'raft' at **ASDA Patchway** to the work we have done for **Fullers at the The Swan, The Castle Inn, and The Hogarth** to name just a few.

precisely orchestrated

At Omega Signs we have an enviable retention rate which is a real testament to our commitment to you our customers and delivering processes that are streamlined and efficient. This year we have continued to service **ASDA, Mercedes, Fullers, John Lewis Partnership, Mitchells & Butlers**, the list goes on.....



efficient & accurate

Installing signage to the highest standard ensures that your brand is the focal point establishing who you are and what you stand for. It is often the first thing your customer sees. It has to be right. This year we have completed over half the sites for **AIB** as sole supplier and continued to work for **Welcome Break** installing signage for **Ramada**.



technical innovation

And last but not least at Omega we always have an eye out for the next big thing and digital signage has been an important development in the signage market over recent years. **Omega Signs Digital** focuses exclusively on this providing all the components for a successful digital signage system from choosing the right hardware, to implementing the software to meet your business needs, to designing and managing all content and providing ongoing support. We have completed many projects in 2018 including work for **John Lewis & Partners, Asda, Darlington Hippodrome and Ramada Hotels**.

