

NEW BUSINESS UPDATE

As a business we have expertise and experience across a wide range of sectors from banking, automotive, retail and ontrade so this month we have concentrated on some of the work we have completed in 3 of our keys sectors



Supermarkets

The ASDA team at Omega continue to be very busy with the brand refresh and have been involved in a range of different projects over the last few months. These have included landing the second Home Shopping Centre at Dartford, the first Petrol Filling Station canopy at Barrow and the new signage package for the Hot Pizza counter at ASDA Wakefield. One of the real highlights though has been the challenging install of the 10m combined Petrol Filling Station totem at Govan. It's so tall that it can be viewed from Junction 24 of the M8 – if you're passing!



On Trade

Omega has been a key player in the on trade sector for over 20 years, managing the signage for many of the big brands including Enterprise Inns Group (EIG), Fullers and Mitchells & Butlers (M&B).

We are delighted to have now added to our portfolio the Sizzling contract (part of M&B group), the new brand Open House (part of EIG) and Punch Taverns. This month we completed two stunning sites for Fullers, The Fox and Goose and The Swan. The pictorial for The Fox and Goose cleverly accentuates the contrast between the two animals by using special rust paint effects for the fox and goose characters. The Swan uses a 3 dimensional technique to give the signage real depth. Finally at The Bulls Head for Open House Omega completed the full signage including lights, lanterns and hedging.



Retail

Our retail project team have been really busy this month completing work for John Lewis Partnership and Waitrose whom we have a long term relationship with. We are also undertaking the signage for seventeen new stores for Nottcutts and, as the sole supplier for Allied Irish Bank, we will be undertaking all their rebranding in the coming months. The new internally illuminated Perspex lightbox, seen here, is currently being manufactured in production.





Why Omega?

A key question customers often ask me 'Why should we choose Omega Signs?' The answer is simple, because we put you at the heart of everything we do.

We have a clear mission statement and approach but I know that it is 'Our people' who make Omega what it is. I am proud that they are always focused on delivering their very best and giving you the customer service you deserve.

Our Mission



We really care about
**customer service
excellence,**
delivering
**innovative,
value added signage,**
because our customers deserve
the best.



Our Values

Open, Honest
and Fair



Customer focussed
and Professional



Improving to be
outstanding



Working together



And finally

On the 29th June Alan Lazenby, after 23 years of dedicated service, retired from Omega. Alan was one of the original employees and has seen the company grow from just a few employees to over 90.

Many of you will have worked with- Alan over the years and will know that his wit, good humour and unique style will be missed but not as much as all the expertise and commitment he has given both his customers and Omega over the years. So Alan -

A big thanks from all of us.

